

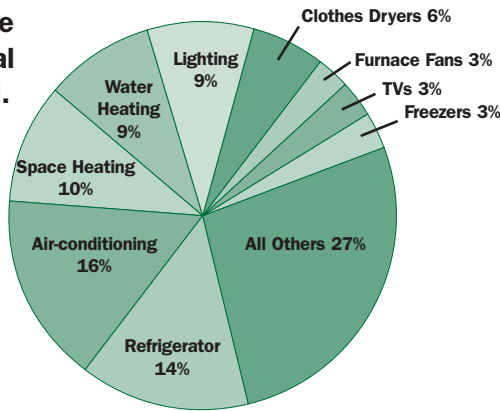


Are your appliances and electronics wasting money?

TIPS FOR YOUR HOME

The average Wisconsin homeowner spends about \$400 per year on electricity to power their appliances and electronics. With energy costs on the rise, more and more people are looking for ways to reduce their electricity use and save money.

Energy use in a typical household.



The following tips can help you save energy and money—cutting your costs and helping to protect the environment.

APPLIANCES

Refrigerators and Freezers

- Locate refrigerators and freezers in a cool, dry space. Placing these appliances near a heat source, such as the range/oven, or in sunlight will make them work harder and cost you money.
- Set your refrigerator at 36 to 40 degrees Fahrenheit and your freezer at 0 to 5 degrees Fahrenheit to keep your food fresh and your equipment operating efficiently.
- Defrost a manual-defrost freezer regularly. Don't allow more than one quarter inch of frost to build up.
- Vacuum any exposed coils on your refrigerator regularly, especially if you have pets.
- A second refrigerator wastes energy and can cost you from \$60 to \$180 a year. When not in use, unplug a second refrigerator or freezer and remove the door or block the door open for safety.



Look for the ENERGY STAR when replacing old appliances and electronics such as TVs, DVD players, dishwashers and refrigerators. ENERGY STAR qualified appliances use up to 50 percent less energy than standard models, saving you money.

Cooking

- When cooking on the stove, use lids on pots and pans to decrease heating time and save energy.
- Use pots and pans that are no smaller than stove burners. You'll save about \$36 annually for an electric range, and \$18 for gas.
- Cook with a microwave oven—they use up to 80 percent less energy than conventional ovens.

Dishwashers

- Run your dishwasher only when full to save electricity and water. If available, use energy-saving features such as the partial-load setting and no-heat drying cycles.
- Don't pre-rinse dishes before loading the dishwasher—it just wastes water. Washing dishes by hand with a lot of hot water can cost more than using a dishwasher.

Laundry

- Clothes dryers need adequate airflow to dry clothes efficiently. Clean the lint trap on your dryer after each load and check the exterior dryer vent regularly.

- Don't overdry your clothes. If your machine has a moisture sensor, use it. A dryer operating for an extra 15 minutes per load can cost you up to \$34 per year.
- Use the cool-down cycle to allow clothes to finish drying with the residual heat in the dryer.
- Consider air-drying clothes on clothes lines whenever possible.
- Dry towels and heavier items separately from lighter-weight items.

HOME ELECTRONICS

- Turn off televisions, computers and other electronics when not in use.
- Unplug chargers when devices are fully charged or not in use—they use electricity whenever they're plugged in.

IS "PHANTOM POWER" HAUNTING YOUR HOUSE?

"Phantom power" is the energy that appliances and electronics, such as TVs, VCRs and DVD players, use even when turned off—to power features such as clock displays, remote controls and indicator lights. Phantom power wastes an amount of energy equal to leaving an incandescent light bulb burning all the time. Reduce this waste by unplugging devices when not in use. For convenience, plug multiple items into a power strip that can cut off all power at the flip of a switch.

FOR MORE INFORMATION

The official ENERGY STAR Web site

This site provides information about energy efficient appliances, electronics, equipment and buildings that meet ENERGY STAR standards. The "products" pages link to a Savings Calculator you can use to compare operating costs and energy use between ENERGY STAR qualified appliances and standard models.

www.energystar.gov

Focus on Energy

Wisconsin's energy efficiency and renewable energy program offers ideas, information and financial incentives to help Wisconsin residents and businesses save energy and money.

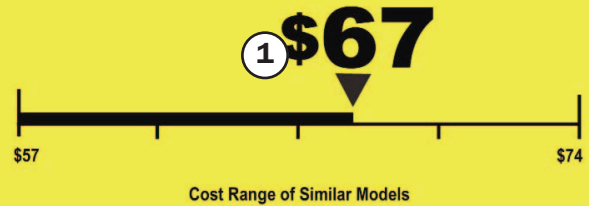
www.focusonenergy.com 800.762.7077

ENERGYGUIDE

Refrigerator-Freezer
 • Automatic Defrost
 • Side-Mounted Freezer
 • Through-the-Door Ice

XYZ Corporation
 Model ABC-L
 Capacity: 23 Cubic Feet

Estimated Yearly Operating Cost



630 kWh

Estimated Yearly Electricity Use

Your cost will depend on your utility rates and use.

- Cost range based only on models of similar capacity with automatic defrost, side-mounted freezer, and through-the-door ice.
- Estimated operating cost based on a 2007 national average electricity cost of 10.65 cents per kWh.
- For more information, visit www.ftc.gov/appliances.

HOW TO READ AN ENERGYGUIDE

The bright yellow EnergyGuide label helps consumers compare the energy efficiency and yearly operating costs of many appliances, such as clothes washers, dishwashers and refrigerators. Use this information to choose high efficiency models that save energy and money.

- ① Estimated yearly operating cost compared to other similar appliances.
- ② Estimated yearly energy use in kilowatt hours (kWh) or therms. The lower the number, the higher the efficiency.

Home Energy Plus is administered by the Wisconsin Department of Administration—Division of Energy Services through a network of county agencies, tribal governments, community-based organizations and utilities. Home Energy Plus consists of the Wisconsin Home Energy Assistance program, which provides heating and electric assistance to eligible households, and the Weatherization Assistance program, which offers energy efficiency improvements to help eligible customers save energy and money.

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